

# 1<sup>st</sup> Virtual CAP Conference

### Serving our Communities in Uncertain Times

Presented by: Community Action Partnership of Utah & Region 8 Community Action Partnership

Wednesday, June 24<sup>th</sup>, 2020 9:00 AM – 4:00 PM MDT Thursday, June 25<sup>th</sup>, 2020 9:00 AM – 1:45 PM MDT



Bear River Association of Governments Community Action Services & Food Bank Five County Association of Governments Ogden-Weber Community Action Partnership Open Doors Utah Community Action Six County Association of Governments Southeastern Utah Association of Governments Uintah Basin Association of Governments

Dear Conference Attendees,

Welcome to the CAP Utah / Region 8 Virtual Conference. Thank you for your commitment to Serving Our Communities in Uncertain Times!

CAP Utah staff appreciate our national, regional, state, and local partners who have helped us pull off this conference. The decision to pivot to a digital conference was made at the end of March, not knowing what our current landscape would look like. In *Uncertain Times,* it has been inspiring to see partners support one another, especially our state association colleagues in Region 8.

The conference platform is only one example of how many of us have had to adapt to uncertainty during this pandemic. Calls for services have increased as households navigate the social, economic, and public health impacts. Each of us have become more aware of racial inequality due to the disproportionate number of persons of color and indigenous populations impacted by COVID-19 and acts of violence.

Whether we are from Community Action Agencies or not, now is a time to increase our commitment to uphold the Promise of Community Action, which is:

#### Community Action changes people's lives, embodies the spiritof hope, improves communities and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

We hope this conference provides you with tools to improve yourselves, agencies, and communities. Innovation, racial equity, partnerships, and telling the Community Action story are more critical than ever in our work as Community Action agencies.

Clint Cottam, MPA

Executive Director Community Action Partnership of Utah

### **History of Community Action**



## "Our aim is not only to relieve the symptoms of poverty, but to cure it and, above all, to prevent it."

### - President Lyndon B. Johnson, 1964

In 1964 during his State of the Union Address, President Lyndon B. Johnson declared an "unconditional war on poverty." The effort centered around different legislation, one being the Economic Opportunity Act of 1964. Community Action Agencies are nonprofit private and public organizations established under the Economic Opportunity Act to fight America's War on Poverty. Community Action Agencies work to address needs in their communities and provide a range of services such as food and nutrition, job training, education, housing and more. Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live.

### About Community Action Partnership of Utah

Community Action Partnership of Utah (CAP Utah) is the statewide association for Utah's nine Community Action Agencies. The Community Action network envisions an end to poverty in Utah. Our member agencies work toward this vision every day by providing services to low-income families and individuals across the state. Our mission is to lead, strengthen, and support the Community Action network by working with community stakeholders to advocate for vulnerable populations, build thriving communities, and end poverty. We envision a state where residents are self-sufficient and communities are thriving.

### About Region 8 Community Action Partnership

The Region 8 Community Action Association is a membership-driven organization representing Community Action Agencies in Colorado, Montana, North Dakota, South Dakota, Utah, and Wyoming. The Region 8 Association serves to provide Community Action Agencies a unified voice for the region and a platform for training and technical assistance. The Region 8 Regional Performance Innovation Consortium (RPIC) has partnered with the National CAP, NASCSP, CAPLAW, and OCS to develop a Coordinated Regional Training and Technical Assistance Plan. The developed plan for Region 8 includes numerous training topics including: CSBG Annual Report, Community Needs Assessments, Strategic Planning Risk Assessment, Tri-partite Board Governance, and increasing the number of certified ROMA Implementers, Trainers and Master Trainers in our Region.

### 1<sup>st</sup> Virtual CAP Conference Day 1 Schedule

		Wednesday, June 241	th	
9:00am – 9:30am	<i>Welcome</i> Denise Harlow, National Community Action Partnership Kim Lamb, Board Chair Community Action Partnership of Utah Andrea Olson, Community Action Partnership of North Dakota <u>https://zoom.us/j/95788115293</u> Meeting ID: 957 8811 5293 Phone: 1 (669) 900-9128			
<b>Breakouts</b> Facilitator	<b>Case Management</b> Andrea Olson	Organizational Standards and Performance Clint Cottam	Community Resources and Innovation Casey Logan	
9:30am – 10:30am MDT	Becoming a Trauma Informed Agency https://zoom.us/j/99678350023 Meeting ID: 996 7835 0023 Phone: 1 (669) 900-9128	Board Roles and Responsibilities: Training & Orientation Tool for Public Community Action Agencies <u>https://zoom.us/i/95349672389</u> Meeting ID: 953 4967 2389 Phone: 1 (346) 248-7799	Why SNAP Matters https://zoom.us/j/91093682822 Meeting ID: 910 9368 2822 Phone: 1 (346) 248-7799	
10:45am –11:45am MDT	Coordinated Entry https://zoom.us/j/98311390504 Meeting ID: 983 1139 0504 Phone: 1 (669) 900-9128	Board Roles and Responsibilities: Training & Orientation Tool for Nonprofit Community Action Agencies <u>https://zoom.us/i/98392476302</u> Meeting ID: 983 9247 6302 Phone: 1 (346) 248-7799	<i>101 of Utah 211</i> <u>https://zoom.us/j/94209335464</u> Meeting ID: 942 0933 5464 Phone: 1 (669) 900-9128	
12:30pm – 1:30pm MDT	Keynote Speaker: David Bradly "Community Action: Our Moment" <u>https://zoom.us/j/93256789588</u> Meeting ID: 932 5678 9588 Phone: 1 (669) 900-9128			
1:45pm – 2:45pm MDT	Two Generational Programs: Whole Families Approach https://zoom.us/j/98789559738 Meeting ID: 987 8955 9738 Phone: 1 (253) 215-8782	Risk Management in a Very Risky World <u>https://zoom.us/i/99438813211</u> Meeting ID: 994 3881 3211 Phone: 1 (669) 900-9128	The Census and Civic Engagement: A Broader Context <u>https://zoom.us/j/96116422362</u> Meeting ID: 961 1642 2362 Phone: 1 (253) 215-8782	
3:00pm – 4:00pm MDT	Social Determinants of Health https://zoom.us/j/94285732814 Meeting ID: 942 8573 2814 Phone: 1 (346) 248-7799	Rapid ROMA https://zoom.us/j/98425640642 Meeting ID: 984 2564 0642 Phone: 1 (346) 248-7799	Connecting Rural Communities with Remote Work <u>https://zoom.us/j/94740924146</u> Meeting ID: 947 4092 4146 Phone: 1 (346) 248-7799	

### 1<sup>st</sup> Virtual CAP Conference Day 2 Schedule

Thursday, June 25th				
<b>Breakouts</b> Facilitator	Weatherization Andrea Olson	<b>CSBG</b> Casey Logan	<b>Technology</b> Clint Cottam	
9:00am - 10:00am MDT	Innovative Energy Partnerships	CSBG Annual Report: Lessons Learned	Considerations for Agencies when Working with Clients Remotely	
	https://zoom.us/j/92677940186 Meeting ID: 926 7794 0186 Phone: 1 (346) 248-7799	https://zoom.us/j/95657901935 Meeting ID: 956 5790 1935 Phone: 1 (346) 248-7799	https://zoom.us/j/98632777059 Meeting ID: 986 3277 7059 Phone: 1 (253) 215-8782	
10:15am – 11:15am MDT	Weatherization: NASCSP Update	CARES Act CSBG Supplemental Overview	Human Capacity and Community Training (HCCT)	
	https://zoom.us/j/99038251175 Meeting ID: 990 3825 1175 Phone: 1 (346) 248-7799	https://zoom.us/j/99473328548 Meeting ID: 994 7332 8548 Phone: 1 (346) 248-7799	https://zoom.us/j/92022789892 Meeting ID: 920 2278 9892 Phone: 1 (669) 900-9128	
11:30am – 12:30pm MDT	Weatherization: Innovation and Best Practices	Circles Panel	Cyber Security 101	
	https://zoom.us/j/99070244676 Meeting ID: 990 7024 4676 Phone: 1 (250 321-58782	https://zoom.us/j/98550403506 Meeting ID: 985 5040 3506 Phone: 1 (253) 215-8782	https://zoom.us/j/91353882858 Meeting ID: 913 5388 2858 Phone: 1 (253) 215-8782	
12:45pm – 1:45pm MDT	<b>Closing and CAP Awards Ceremony</b> Clint Cottam, Community Action Partnership of Utah			
		https://zoom.us/j/97655128643 Meeting ID: 976 5512 8643 Phone: 1 (346) 248-7799		

- All sessions will be recorded
- By default, participants will enter sessions muted and with their cameras turned off
- Participants are encouraged to enter questions into the chat box. Facilitators will monitor
- If you un-mute yourself to speak, please put yourself back on mute after speaking
- In case a session hits maximum capacity, the session will be livestreamed on CAP Utah's Facebook page found <u>here</u>

### Wednesday, June 24th

### Keynote Speaker David Bradley

For more than 40 years, David Bradley has been one of Washington's leading advocates on behalf low-income programs. In 1981, David helped found the National Community Action Foundation (NCAF). As a private non-profit organization funded solely by non-governmental contributions, NCAF represents funding and policy interests of the nation's 1000 Community Action Agencies before Congress and the Executive Branch. David currently acts as NCAF's Chief Executive Officer.

In this role at NCAF, David was the primary architect of the Community Services Block Grant (CSBG). In an age in which partisan gridlock is too often the norm, David has shown an uncanny ability to make poverty issues a concern to both parties. In the 116<sup>th</sup> Congress, the CSBG Reauthorization Act (H.R. 1695) is one of the most bipartisan bills on Capitol Hill, with over 150 current cosponsors. In addition to CSBG, David's legislative activities include the Weatherization Assistance Program (WAP), the Low-Income Home Energy Assistance Program (LIHEAP), Head Start and job training programs. David also helped power CAPLAW, a legal resource center for the Community Action Agencies (CAA) network and CAPPAC, a Political Action Committee.

Prior to joining NCAF, David worked in Congressional Affairs at the Small Business Administration under President Jimmy Carter. He has bachelor's and master's degrees from the George Washington University. In 1987, he was a Senior Executive Fellow at the John F. Kennedy School at Harvard University.

He and his wife Nancy reside in Fredricksburg, Virginia. David's passion for politics and poverty is matched by his interest in reading and baseball. David is part owner of a number of minor league baseball teams including the Albuquerque Isotopes, the Triple-A affiliate of the Colorado Rockies; the Bowie Baysox and Frederick Keys, both in the Orioles System; and the Biloxi Shuckers who are the Brewers Double-A franchise.

David's mentor, Sargent Shriver, perhaps described David's advocacy best when he wrote "no one has done more to keep the War on Poverty fresh in the hearts and minds of individuals than David Bradley."

### **Community Action: Our Moment**

David will address our conference on how this is the most important moment in Community Action since its inception in 1964. As our nation confronts the unprecedented challenges of the COVID-19 pandemic and struggles to address racism and police violence in America, Community Action Agencies should be at the forefront of healing communities. David will discuss how it is in Community Action's DNA to meet the moment. A strong, effective Community Action Network will help to build a better America.

Community Action Partnership of Utah and Region 8 extend a heartfelt thank you to all of the conference speakers & presenters for sharing their expertise with our network.



#### Wednesday, June 24<sup>th</sup> Break-Out Sessions

#### Session One 9:30am - 10:30am

#### Becoming a Trauma Informed Agency

Explore the steps we are taking in our journey of becoming a Trauma Informed Agency and how simple changes have had positive impacts not only on our clients, but our staff as well.

### Presented by Jake Timmins, Katie Peterson, and Sahil Oberoi

Jake Timmins is a Licensed Marriage and Family Therapist currently serving Utah Community Action's Head Start program as the Mental Health Coordinator. He has worked in the field of Early Childhood Education for nearly 20 years, as a Teacher, Family Advocate, Coach, and Program Coordinator. His time in his roles in early childhood and as a therapist, have provided him many opportunities to follow his passion for helping children and families heal from their traumatic experiences, to create deeper connections with one another, and to find joy in their lives. As part of the Trauma-Informed Team of UCA, he has worked to support staff and clients in the same endeavor.

Katie Peterson is the Mental Health and Health Manager for Head Start, Utah Community Action. She is dedicated to supporting the health needs of children and families from a holistic approach. Katie is a Licensed Clinical Social Worker with over8 years of specialized training and practice in trauma, trauma informed care practices, and supporting the mental health needs of infants and children within a clinical and agency setting. Katie is committed to supporting individuals in their journey of healing and connecting.

Sahil Oberoi is the Director of Case Management and Housing for Utah Community Action, one of Utah's largest nonprofits serving over 50,000 people each year with comprehensive services. The Case Management & Housing program was the first within Utah to implement a Diversion program and continues to be a leader within the new Homeless Resource Centers as it oversees the coordinated entry mode. Under Sahil's leadership the Housing Department was able to stabilize over 1200 households with holistic case management services with a focus on ensuring clients were met with a trauma-informed approach. Sahil is dedicated to pursuing a mission focused on building an equitable society and has worked in refugee services as well as

held leadership positions in law and social justice organizations. Sahil has a Bachelor of Science in Law and Constitutional Studies, a Bachelor of Arts in Philosophy, and Juris Doctor from Seattle University School of Law.

#### Board Roles and Responsibilities: Training & Orientation Tool for Public CAAs

A Community Action Agency (CAA) is only as effective and impactful as its leadership. It is crucial that the board of directors not only understand what is expected of it but also what decisions and actions it needs to take to meet and exceed those expectations. This presentation features a public CAA board training and orientation tool developed by CAPLAW that state Community Services Block Grant (CSBG) offices, state associations, and individual CAAs can use to educate public CAA board members and staff working with the board on the board's vital role in the organization. The tool serves as a guide for those training or orienting board members on the legal requirements that govern public CAA boards, as well as the board's key responsibilities to help the organization achieve its mission.

#### Presented by Caroline Kelley

Caroline F. Kelley is a Staff Attorney at CAPLAW. She advises Community Action Agencies on legal issues related to governance, strategic collaborations, federal grant compliance and other legal matters. Prior to joining CAPLAW, Caroline was a corporate law associate in the Boston office of Ropes & Gray LLP, where she worked on leveraged buyouts, debt refinancing transactions, and other mergers and acquisitions. She also represented pro bono clients in connection with their applications for asylum in the United States. Caroline is a graduate of New York University's Gallatin School of Individualized Study and Northeastern University School of Law.

#### Why SNAP Matters

In light of the current public health and economic situation, federal nutritional assistance programs like SNAP are the most effective ways to address food insecurity. We'll discuss the positive impact that SNAP has on a family, how the USDA and the CARES Act has changed SNAP, and ways to educate clients about what SNAP can do for them.

#### Presented by Alex Cragun

Alex Cragun has been involved in Issue Advocacy and Community Outreach for over a decade. His involvement ranges from health care to public transit advocacy. At Utahns Against Hunger, Alex works as the Food Security Advocate, where he and his colleagues to educate community organizations and elected officials about the importance of SNAP and other federal nutrition programs. He graduated from the University of Utah with a degree in Political Science in 2011. Alex has worked in Federal and State Advocacy for the Health Center Program, served as Salt Lake City's Board of Trustee for UTA, and served as the Executive Director for the Utah Democratic Party.

#### Session Two 10:45am – 11:45am

#### **Coordinated Entry**

Coordinated entry is a tool utilized by homeless services providers to efficiently and effectively connect people to the right service in a low-barrier access. Learn about the key comments that make a coordinated entry system work and how local agencies are implementing coordinated entry in their areas. While geared towards homeless providers, there are many great elements of coordinated entry that can be adapted to agencies and other human services systems.

### Presented by Toni Tuipulotu and Justine Murray

Toni Tuipulotu is a Case Manager at Five County Association of Governments. Prior to joining Five County in 2014, Toni worked at Dixie State University in the Upward Bound program. She also has worked in Youth Corrections, Division of Child and Family Services, and for a residential treatment center for teens. She loves working with and helping people better their situations, so Community Action has been a great fit for her. Although she was born and raised in beautiful St. George, she has lived in Hawaii, Seattle, Salt Lake City and has visited Mexico, Puerto Rico, the Bahamas, Canada, and all over the United States. Toni completed her Bachelor of Science in Psychology from the University of Utah (go Utes!) and has the dream of obtaining a master's degree someday.

Justine Murray MSW, CSW Executive Manager at Youth Futures, possesses a master's degree in Social Work. She also provides therapeutic services to the adult homeless population through Midtown Community Health Center. Justine is certified in HMIS and conducts statewide trainings on the SPDT. She has certifications in Youth Mental Health First Aid and Trauma-Informed Care. She is dedicated to the success of the homeless population in Weber County, continuing to provide outreach services and access to resources. She is a patient and compassionate advocate for the youth she serves, as well as a skilled program manager. Justine is committed to

assisting youth to become self-sufficient and reunified with families.

#### Board Roles and Responsibilities: Training & Orientation Tool for Nonprofit CAAs

A Community Action Agency (CAA) is only as effective and impactful as its leadership. It is crucial that the board of directors not only understand what is expected of it but also what decisions and actions it needs to take to meet and exceed those expectations. This presentation features a nonprofit CAA board training and orientation tool developed by CAPLAW that state Community Services Block Grant (CSBG) offices, state associations, and individual CAAs can use to educate nonprofit CAA board members and staff working with the board on the board's vital role in the organization. The tool serves as a guide for those training or orienting board members on the legal requirements that govern nonprofit CAA boards, as well as the board's key responsibilities to help the organization achieve its mission.

#### Presented by Jonathan Cohen

Jonathan Cohen is Staff Attorney at CAPLAW. He advises Community Action Agencies on legal issues related to organizational governance, tax-exempt law, and federal government grant compliance. Prior to joining CAPLAW, Jon conducted research and wrote business case studies on organizational change management and strategy for Harvard Business School. He has also practiced business law in Boston, worked to promote international human rights with Human Rights Watch in Washington, D.C., and organized around environmental justice issues in Hartford, CT. Jon earned a bachelor's degree from Trinity College, a master's from the London School of Economics and Political Science, and a law degree from Northeastern University School of Law.

#### 101 of Utah 211

Utah 211 is more than just a Federal Communications Commission (FCC) reserved dialing code for individuals and families making critical connections with health and human service information. By attending this session, you will learn how Utah 211 is leading the national 211 network which is comprised of 240 active connection centers within the United States which serves over 291 million Americans.

#### Presented by Beth Martial

Beth Martial is Utah 211's Managing Director. Prior to being in this role Beth has worked with the US Department of Defense, US Department of State, has been a leader as an Executive Director, businessowner, and has taught as an adjunct professor within Utah. Through these endeavors, she has engaged in cross-sector partnerships which have led to organizations cooperatively working together to develop goals, processes, and services to accomplish various missions and visions strategically. Beth received her Bachelor of Arts from the University of Oregon, Master of Education from the University of Utah, and is a proud military spouse and mother of two.

#### Session Three 1:45pm - 2:45pm

### Two Generational Programs: Whole Families Approach

Human service agencies around the country are moving to implement "two generation" service delivery strategies that serve the "whole family" through comprehensive, long-term programs. This session will discuss the lessons learned from several cohorts of Community Action Agencies that have implemented these programs. Topics discussed will include the elements and philosophy of the generation program, program models, and key findings from the agencies.

### Presented by Tiffney Marley and Jeannie Chaffin

Tiffney Marley, CCAP, NCRMT has more than 20 years of higher education administration, community, faith-based and nonprofit experience. She is currently the Vice President of Practice Transformation at the Community Action Partnership (CAP), where she leads CAP's National Learning Communities Resource Center (LCRC)the national Community Action innovations hub for addressing the causes and conditions of poverty. This work has many levels which includes managing a national virtual peer Learning Community, working with CAAs to redesign their programmatic strategies, and collaborating with governmental and private stakeholders to transform systems. Tiffney is a Certified Community Action Professional, Nationally Certified ROMA Master Trainer. She also holds a Nonprofit Management Executive Certificate from Georgetown University McCourt School of Public Policy and a Master of Divinity from Duke University.

Jeannie Chaffin is a Community Action leader, holding previous positions at the local, state and national levels in the Community Action Network with more than 20 years of experience in leadership positions. She currently serves as the Special Advisor to Whole Family Approach Initiatives at the Partnership. She brings her extensive experience in designing and executing successful strategies and policies to build communities and create opportunities for individuals and families living in poverty. Through her consulting firm, she provides valuable assistance to Community Action Agencies, state organizations, and state and national associations as they pursue new means of increasing impact and optimizing achievements for communities and families. From 2011 to 2017, Ms. Chaffin led the U.S. Department of Health and Human Services' Office of Community Services (OCS) as a presidential appointee. Prior to her appointment at OCS, Ms. Chaffin served as a senior policy advisor for the National Association of State Community Services Programs, where she worked in tandem with state CSBG directors and federal officials to design and implement services for individuals and families with low incomes.

### Risk Management in a Very Risky World

2020 has been a risk-filled year-for CAAs, our country, and the world. The real-life value of the CSBG Organizational Standards requirement for CAA's to complete a comprehensive risk assessment within the past 2 years is clearer than ever before. Explore practical strategies to conduct a meaningful organization-wide risk assessment, identify your risk management options, and evaluate the costs and benefits strategies to deal the risks you confront. Join other CAA leaders to explore assessing and mitigating the new risks we confront as we work to protect the health of our participants, staff, and communities.

#### Presented by Kay Sohl

Kay Sohl has provided training and consultation for Executive Directors, CFOs, and Boards of Directors of over 7,500 nonprofit organizations throughout the United States. Kay focuses her work on rethinking nonprofit strategies for financial sustainability, Board financial oversight, compliance with federal funds management requirements, and the challenges of nonprofit accounting and financial reporting. She is a frequent presenter for state and regional coalitions of nonprofits and continuing professional education programs for attorneys and accountants serving the nonprofit sector. She has worked extensively Community Action Agencies across the country and in the Northwest, CAPLAW, and the Community Action Partnership. Kay has authored multiple financial management toolkits for CAAs and other nonprofits, including resources for cost allocation, financial reporting, dashboard development, and the new OMB Uniform Guidance.

#### The Census and Civic Engagement: A Broader Context

Community Action has deep roots in the Civil Rights movement, going back to 1964. Over the past year, the network has taken steps to ensure a fair and accurate census count, which will bring essential federal funding and political representation to all our communities. The 2020 Census is just the first step. Join us for a conversation to learn how to *make your voice count* towards a better future.

### Presented by Lindsay Marsh and Ryan Gelman

Lindsay Marsh comes to the Partnership from the Office of Community Service at the US Department of Health and Human Services. Her previous work has taken her across the country working issue and political campaigns, organizing, doing data research, and fundraising. Lindsay is a former small business owner; she cofounded a social media company specializing in online fundraising and social justice work and a liquor distribution company. Long an advocate of civic and social engagement, she is thrilled to work on a project that combines her extensive organizing skills with the real-world effects that the census brings to the population the Network serves most. Lindsay holds a bachelor's degree in International Affairs and a master's degree in Political Management, both from the George Washington University. In her spare time, Lindsay is an avid cyclist, runner, and triathlete. She is based out of Denver, Colorado.

Ryan Gelman serves as the Senior Associate for Public Policy and Advocacy for the National Community Action Partnership. He recently completed a legislative fellowship in the U.S. Senate focusing on pretrial justice, and previously served as Legislative Director for a Massachusetts State Senator. He has a law degree from Northeastern University School of Law where he concentrated on constitutional law and public policy.

#### Session Four 3:00pm - 4:00pm

#### Social Determinants of Health

The Alliance for the Determinants of Health is a demonstration in Washington and Weber counties in Utah that is taking a three-pronged, cross-sector approach of awareness, assistance, and alignment in addressing social need as a public health priority. Awareness starts with screenings for social determinants of health among high-risk SelectHealth CommunityCare (Medicaid) members. The screenings are done across a variety of collaborating clinical sites which identify individuals with social needs and connect them to services with the assistance of a community health worker (CHW). CHWs provide peer education and navigation with culturally competent support. The Alliance is a community collaborative that is aligning screening efforts and coordination of care through a continuum of medical, behavioral health and social services. These unique providers are using a digital platform to create closed loop referrals as well as share and track data. By addressing the impact social determinants have on medical outcomes, the Alliance's objective is to reduce overall health costs, improve community well-being, and become a model for change that can be scaled to other communities.

### Presented by Amber Rich and Angela Choberka

Amber Rich is a community partnership specialist with Intermountain Healthcare and leads the Alliance for the Determinants of Health in Washington County. The Alliance is a three-year community collaborative aimed at addressing factors outside of healthcare that impact our well-being. She works closely with fellow community-based organizations to address coordination of social, medical and behavioral health care for vulnerable populations.

Angela Choberka is the Community Partnership Specialist coordinating the Alliance for Determinants of Health, "The Alliance," project in Weber County and supporting Social Determinants of Health work across Intermountain Healthcare's system. She is excited to take on the challenge of creating a more innovative approach to addressing the social determinants of health for community members that have not traditionally been a part of the healthcare system. She worked on the Ogden United Promise Neighborhood initiative for United Way of Northern Utah for two years before joining the Alliance.

#### Rapid ROMA

In this workshop, we will consider the usefulness of ROMA principles and practices in a time of crisis. We will compare typical ROMA time frames with Rapid ROMA needs, including differences in Assessment and Planning; use of observation, reporting and evaluation in short bursts; and reassessment and revision of plans that may be crucial to success. Finally, we will discuss how evidence of results can be collected and rapidly shared to be used for decision making.

### Presented by Barbara Mooney and Carey Gibson

Barbara Mooney, who has been involved with the Community Action network since 1986, is the Director of the Association of Nationally Certified ROMA Trainers and Implementers (ANCRT) and co-author of Introduction to Results Oriented Management and Accountability. Dr. Mooney provides consultant services to the Community Action Partnership and the National Association for State Community Service Programs, and acts as Coordinator of Regional Activities for Region 3 RPIC. Working with Temple University, she is a contributing author to the Strengths-based Family Worker Credential Training; and assists with training and curriculum development for that program. She is Professor Emeritus, Waynesburg University and, as an independent consultant, has conducted numerous research and evaluation projects for both private and public funded programs and services.

Carev Gibson holds a Master of Social Work and is a Certified ROMA Master Trainer. She provides professional services to the Community Action network (through local agencies, statewide associations, and national partners) and is the Project Manager for the National ROMA Implementer Training and Certification Project. Prior to this she held a leadership position at a local CAA; and worked at Children's Protective Services, as a Forensic Investigator, and various other social work positions. She has been instrumental in the development of several curriculum packages, including training manuals and on-line courses. As an independent contractor, she provides training and technical assistance to nonprofit organizations across the country, including those that are not a part of the Community Action network, and has been active as a volunteer in her community.

### Connecting Rural Communities with Remote Work

The purpose of the Rural Online Initiative (ROI) Pilot Program is to provide Utah's rural workforce and businesses with education, training, and services for online opportunities in remote employment, freelance work, and e-commerce. This session introduces the free Master Remote Work Certificate program from USU Extension. The month-long course teaches participants skills they need to effectively work from home, communicate with remote team members, find and interview for a legitimate remote job, find an online freelance gig or start their own online business. Additional skills and training scholarships are available as well. This program is sponsored by Utah State University Extension.

### Presented by Andrea Schmutz and Russell Goodrich

Andrea Schmutz is a Family and Consumer Science/4-H Youth Development Assistant Professor for Utah State University Extension. She utilizes innovative programming in her work with youth and families in Washington County to teach sustainability, youth development, and healthyliving skills. Andrea recently helped adapt the Master Remote Work Certificate program for teens to help them develop college and career readiness skills.

Russell Goodrich is an experienced educator and manager, with over 30 years of training experience. He has provided a wide variety of business and computer training to numerous high school and college students, along with a number of private businesses. He now oversees operations of the nationally recognized Rural Online Initiative as the Program Manager for Utah State University Extension.

#### Thursday, June 25<sup>th</sup> Break-out Sessions

#### Session One 9:00am - 10:00am

#### CSBG Annual Report: Lessons Learned

This session will cover common data anomalies and lessons learned from the first submission of the Annual Report as we look ahead to the next submission. Commonly misunderstood definitions will be discussed along with reporting as it relates to services and outcomes.

#### Presented by Katy Kujawski and Muska Kamran

Katy Kujawski is the Research Director of the National Association for the State Community Services Programs (NASCSP). Katy has over 12 years of experience in the Community Action network. She began her career in Boise, ID at a Community Action Agency as a Homeless Outreach Coordinator and ran the HIV Prevention Programs. She then worked for the State Association where she provided training and technical assistance to CSBG Eligible Entities and managed the day-to-day activities of the Community Services Block Grant, the Low-Income Home Energy Assistance Program, the Weatherization Assistance Program and The Emergency Food Assistance Program contracts in partnership with the State. Most recently, Katy has worked with NASCSP as a consultant providing training and technical assistance to states, support to NASCSP on the CSBG IS Survey, and assistance with implementation of the new Annual Report. She holds a bachelor's degree in Political Science with an emphasis in Public Policy from Boise State University.

Muska Kamran serves as the CSBG Project Manager with the National Association for State Community Services Programs. Muska has worked in various project management roles in the nonprofit sector in an effort to help underserved communities. Prior to working with NASCSP, Muska was a program officer for Liberty's Promise where she helped low-income, immigrant youth and their families achieve self-sufficiency by accessing higher education and stable careers. Muska holds a Master's in History and a Bachelor's in History and Political Science from Johns Hopkins University.

#### Considerations for Agencies when Working with Clients Remotely

Most leaders readily admit that their crisis management plans did not include coping with the impacts of a global pandemic. One of the most challenging impacts of COVID-19 was the need to replace in-person services with remote programs and virtual support. This workshop explores some of the risks that arise when services are delivered remotely. Learn how to manage those risks and ensure that your remote client services reflect a risk-aware approach.

### Presented by Melanie Lockwood Herman

Melanie Lockwood Herman, Esq. has served as Executive Director of the Nonprofit Risk Management Center since 1996 and has held senior management positions in the nonprofit sector since 1987. Melanie is the principal author of more than 20 books on various risk management topics; Melanie's most recent book was published in Fall 2017: World-Class Risk Management for Nonprofits. She is an eleven-time member of *The NonProfit Times* "Power and Influence Top 50." In one NPT announcement Melanie was described as "One of the most prolific writers and lecturers on the topic of nonprofit risk," and "the architect of the risk plans of some of the nation's largest nonprofits." Melanie earned a BA in Urban Affairs from American University (Washington, DC), and a JD from George Mason University School of Law (Arlington, VA). She is a member of the District of Columbia Bar Association and currently serves on three national nonprofit boards (American Foundation for the Blind, Camp Fire, and the National Human Services Assembly).

#### Session Two 10:15am – 11:15am

#### Weatherization: NASCSP Update

It's been an unprecedented year for the Weatherization Assistance Program with the Coronavirus pandemic putting production on pausenationwide. NASCSP will provide an overview of the impact of COVID-19 on the national program, summarize recent policy and legislative developments, and ask for your input on weatherization workforce development.

### Presented by Amy Klusmeier and Andrea Schroer

Amy Klusmeier is the Weatherization Assistance Program (WAP) Director for the National Association for State Community Services Programs, where she supports State WAP Managers through training and technical assistance, research, and government affairs. Amy started working in weatherization in 2004 as an installer in south central Wisconsin. She later served as the lead program and policy analyst for the State of Wisconsin WAP and as a project manager for Slipstream, an IRECaccredited training center. She holds master's degrees in public affairs and urban and regional planning.

Andrea Schroer is the Weatherization Program Manager of the National Association for State Community Services Programs (NASCSP). Andrea brings 11 years of state energy office experience to her role as Weatherization Program Manager with NASCSP. As the Senior Program Manager for the Georgia Environmental Finance Authority, she managed \$26M in State Energy Programs, delivering renewable energy and energy efficiency projects. The last five years, Andrea has managed Georgia's weatherization assistance program (WAP). Prior to joining GEFA, Andrea worked for Qwest Communications as Director, Program Management, Network Engineering,

responsible for the nationwide build of cyber centers. Andrea earned a B.S. in Communications Systems Management from Ohio University and an M.S. in Environmental Policy and Management from the American Military University. She is a certified Project Management Professional (PMP) and dedicated to empowering states to deliver successful WAP programs that conserve energy and improve lives.

#### CARES Act CSBG Supplemental Overview

The CARES Act, signed into law March 27, 2020, included a \$1 billion CSBG supplemental allocation to support the CSBG network as it responds to the impacts of coronavirus on people and communities of low-income. The CSBG CARES Supplemental represents a critical investment in America's poverty fighting network and provides a unique opportunity for the network to highlight its impact. This session will provide an overview of this supplemental award, review relevant federal guidance, and answer frequently asked questions.

#### Presented by Maribeth Schneber-Rhemrev and Hugh Poole

Maribeth Schneber-Rhemrev is the CSBG State Assistance Director of the National Association for State Community Services Programs (NASCSP). Maribeth has worked in the Community Action network for the last ten years and served vulnerable populations and people with disabilities for over a decade. She worked at a local Community Action Agency for seven years before having the honor of serving as the Commonwealth of Kentucky's Director of Family Support where she led the state team responsible for administration and implementation of SNAP, TANF, Medicaid, CSBG, and LIHEAP programs. Maribeth is a Certified Community Action Professional, certified **Results Oriented Management and** Accountability Trainer, certified Project Management Professional, and holds a Master of Public Administration with a specialization in law and public policy.

Hugh Poole serves as the CSBG State Assistance Specialist with the National Association for State Community Services Programs (NASCSP). Hugh previously served as the CSBG Program Manager at the State of Kansas. Prior to that role, he spent almost fourteen years working for the Kansas Department of Corrections in fiscal, operations, and personnel management. Hugh is a certified Crucial Conversations trainer, with a passion for developing trusting relationships that enable us to break down barriers and transform problems into opportunities for growth.

#### Human Capacity Community Transformation: Community Action in the National Spotlight

This workshop will provide an overview of the Human Capacity Community Transformation (HCCT) initiative that was launched in October 2019. The initiative provides an opportunity for over 100 different initiatives across the Community Action network to be spotlighted and shared as best-practices. It also supports network capacity-building to support higher-impact, transformative work with individuals and families and at the level of community/systems change. This workshop will introduce participants to the three-year goals of the project as well as the strategic benefits it could bring to Community Action for years to come.

#### Presented by Aaron Wicks

Aaron Wicks is a non-profit professional with over 15 years of experience in the Community Action Network. As Vice President for Organizational Capacity Building at the Community Action Partnership, Aaron oversees the Human Capacity Community Transformation Center of Excellence (HCCT COE) which provides support to the Community Action Network for highlighting and replicating effective strategies for strengthening families and communities. Throughout his career Aaron has provided training and technical assistance to support Community Action initiatives in the areas of strategic planning, community assessment, program evaluation, quality assurance & compliance, customer satisfaction, partnership building, grant writing and Board governance. Aaron also serves as an adjunct instructor at the State University of New York at Brockport where he teaches a graduate level class about effective anti-poverty policies for public administration students. Aaron holds a PhD in Political Science, a CCAP and is a nationally-certified ROMA trainer.

#### Session Three 11:30am – 12:30pm

#### Weatherization: Innovation and Best Practices

States and local agencies responded to COVID-19 quickly with innovative solutions to continuing to provide services while working remote and online. NASCSP will share a few samples of this work, several pre-COVID-19 best practices, and facilitate a conversation among the attendees on innovation in Region 8.

### Presented by Amy Klusmeier and Andrea Schroer

Amy Klusmeier is the Weatherization Assistance Program (WAP) Director for the National Association for State Community Services Programs, where she supports State WAP Managers through training and technical assistance, research, and government affairs. Amy started working in weatherization in 2004 as an installer in south central Wisconsin. She later served as the lead program and policy analyst for the State of Wisconsin WAP and as a project manager for Slipstream, an IREC-accredited training center. She holds master's degrees in public affairs and urban and regional planning.

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#### **Circles Panel**

What is Circles and why have Community Agencies started Circles chapters? This panel will discuss how Circles has become part of Utah Community Action Agency's community level work and how Circles works with other Community Action programs to help struggling families move out of poverty.

Presented by Julie Rosier, Renee Raso, Chris Ipsen, Kathy Givens, Lamont Hampton and Jordan Barrett Julie Rosier grew up in Lewisville Idaho on a farm/ranch. She attended Utah State University and moved to Carbon County 15 years ago with her husband. Julie is the Community Services Program Manager at Southeastern Utah Association of Local Governments (SEUALG). Julie has a great understanding of individuals with socio-economic challenges and building a foundation to make individuals and families more employable. Julie is a certified trainer for Bridges out of Poverty and Framework for Understanding Poverty, has her certification in Family Development, Financial Literacy, and Mental Health First Aid Training. Julie believes strongly that economic prosperity is an instrument for reducing poverty and improving the quality of life for the region.

Renee Raso moved to Price, Utah in 2008 after leaving a Domestic Violence relationship. After much hard work and determination, Renee was hired full-time at Southeastern Utah Association of Local Governments. Renee now works closely with families living in poverty. Renee was able to purchase her first home and a reliable vehicle

for her family, increase her social network through new people she met and learned the skills and tools to help her reach economic stability, and is now thriving. It has been Renee's life dream to work with families and help them to achieve their goals and reach economic stability. She has been trained in a range of different certifications such as: Bridges out of Poverty, A Framework for understanding Poverty, Family Development, Getting Ahead in a Getting by world, Outward Mindset and Financial Literacy. It is Renee's goal to help families strengthen their relationships so they can know themselves as peaceful, complete, whole and safe.

Chris Ipsen is the Executive Director of Ogden-Weber Community Action Partnership. Chris has 20 years of experience with Head Start in Davis County, and served for nine years on the board of trustees for Open Doors. Chris has a bachelor's degree in social work and a master's degree in human resources development from Weber State University.

#### Cyber Security 101

Where would we be without the

Internet? It's hard to imagine running a Community Action Agency without the benefit of an instant connection to the wider world. But what about the dangers? This workshop explores the risk of cybercrime and presents practical tips for protecting your mission, staff, and data assets from loss or harm.

### Presented by Melanie Lockwood Herman

Melanie Lockwood Herman, Esq. has served as Executive Director of the Nonprofit Risk Management Center since 1996 and has held senior management positions in the nonprofit sector since 1987. Melanie is the principal author of more than 20 books on various risk management topics; Melanie's most recent book was published in Fall 2017: World-Class Risk Management for Nonprofits. She is an eleven-time member of The NonProfit Times "Power and Influence Top 50." In one NPT announcement Melanie was described as "One of the most prolific writers and lecturers on the topic of nonprofit risk," and "the architect of the risk plans of some of the nation's largest nonprofits." Melanie earned a BA in Urban Affairs from American University (Washington, DC), and a JD from George Mason University School of Law (Arlington, VA). She is a member of the District of Columbia Bar Association and currently serves on three national nonprofit boards (American Foundation for the Blind, Camp Fire, and the National Human Services Assembly).

### Thursday, June 25th

### **Community Action Awards**

The Community Action Partnership of Utah Awards recognize individuals and agencies in the network that have demonstrated dedication and leadership in preventing and eradicating poverty over the last year. Each year we gather to celebrate those who are working in their communities to create opportunity, remove barriers, and empower families to be self-sufficient.

Many outstanding individuals were nominated, and we are inspired to see the efforts of so many. Thanks to all those who submitted nominations.

### **Congratulations 2020 Award Recipients**

**Public Official of the Year** Karen Crompton, Salt Lake County

Catherine Caputo Hoskins Emerging Leader Award Jackie Drury, Utah Community Action

**Excellence in Community Action – Individual** Chris Ipsen, Ogden-Weber Community Action Partnership

**Excellence in Community Action – Partner of the Year** Voices for Utah Children

**Excellence in Community Action – Volunteer Service** Julie Justice, Southeastern Utah Association of Local Governments



"There are no problems we cannot solve together, and very few that we can solve by ourselves." - PresidentLyndon B. Johnson

#### We appreciate feedback!

Please take a few minutes and share your conference experience with us so we can improve upon future conferences.

#### Overall Conference Evaluation Survey https://www.surveymonkey.com/r/2020CAPConference

#### Wednesday Sessions:

Becoming a Trauma Informed Agency https://www.surveymonkey.com/r/ <u>QNYWCRP</u>	Board Roles and Responsibilities: Training & Orientation Tool for Public CAAs <u>https://www.surveymonkey.com/r/Q</u> <u>N67GPS</u>	Why SNAP Matters https://www.surveymonkey.com/r /QFJV8J2
Coordinated Entry https://www.surveymonkey.com/r/ QGK6SYQ	Board Roles and Responsibilities: Training & Orientation Tool for Nonprofit CAAs <u>https://www.surveymonkey.com/r/Q</u> <u>BKJ3R5</u>	101 of Utah 211 https://www.surveymonkey.com/r /QBMHQ8W
2 Gen Approach_ https://www.surveymonkey.com/r/ <u>QP3QX95</u>	Risk Management in a Very Risky World https://www.surveymonkey.com/r/Q6 <u>K39LQ</u>	The Census and Civic Engagement: A Broader Context <u>https://www.surveymonkey.com/r</u> <u>/Q6HQYR9</u>
Social Determinants of Health https://www.surveymonkey.com/r/ <u>QPY7QYJ</u>	Rapid ROMA https://www.surveymonkey.com/r/Q Z2KMTD	Connecting Rural Communities with Remote Work https://www.surveymonkey.com/r /QZH5HJR

Thursday Sessions:				
Innovative Energy Partnerships https://www.surveymonkey.com/r/ <u>WKVX92V</u>	CSBG Annual Report: Lessons Learned https://www.surveymonkey.com/r/W KPJM59	Considerations for Agencies when Working Remotely https://www.surveymonkey.com/r /W8YQ932		
Weatherization: NASCSP Update https://www.surveymonkey.com/r/ <u>W8BYVZH</u>	CARES Act CSBG Supplemental Overview https://www.surveymonkey.com/r/W L9W9ZC	Human Capacity and Community Transformation (HCCT) https://www.surveymonkey.com/r /WLNRZNT		
Weatherization: Innovation and Best Practices https://www.surveymonkey.com/r/ <u>WVV7YFM</u>	Circles Panel https://www.surveymonkey.com/r/W <u>VV7YFM</u>	Cyber Security 101 https://www.surveymonkey.com/r /W7V3HT6		

It has never been easier to respond to the Census.				
By mail Online By phone				
Click Here To Be Counted				

The 2020 Census has understandably taken a backseat in many people's minds as they deal with job loss, illness, or other effects of COVID-19. But getting counted is key to ensuring people have the resources they need to weather this storm and to build communities. Complete your census today!



The Region 8 Community Action MOODLE is an online learning platform for all Community Action Agencies throughout Region 8. All staff from each Community Action Agency in Colorado, Montana, North Dakota, South Dakota, Utah, and Wyoming can access MOODLE for a variety of topics related to CSBG, ROMA, and more.

Find a list of trainings here



Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.



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